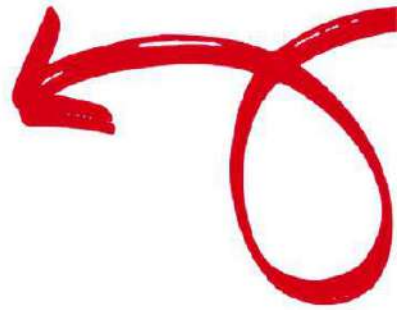


BOKOMO™

WE ARE HIRING



CAREER OPPORTUNITY

At Bokomo Namibia, a joint venture between the Frans Indongo Group (Namibia) and PepsiCo Inc, you get the best of both worlds: an entrepreneur's mindset plus reach and resources through our worldwide network. Bring your unique perspective. Bring curiosity. Bring ingenuity, and drive. We'll give you a platform to be daring.

Graduate: Marketing (Two-Year Fixed-Term Contract)

Reporting to the **Executive: Marketing**, the successful candidate will primarily champion the coordination and execution of Trade Marketing activities while providing operational and administrative support to the Senior Brand Managers.

Key Responsibilities

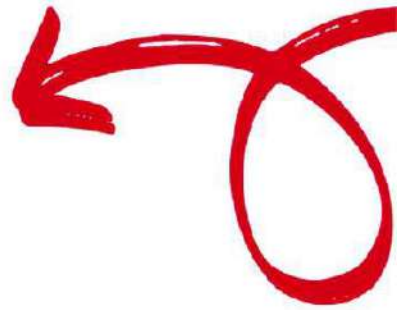
- Coordinate and execute Trade Marketing activities, ensuring effective implementation of promotional campaigns, in-store branding and point-of-sale materials across the regions.
- Support the roll-out and maintenance of trade marketing plans and the agreed "Look of Success" standards at store level.
- Act as the key liaison between the Marketing Department, regional Sales Teams and suppliers to coordinate trade marketing requirements and activities.
- Manage the day-to-day operations of the Trade Marketing Warehouse, ensuring accurate inventory control, organised storage, timely dispatch and effective distribution of promotional materials to regional field sales teams.
- Coordinate the production, distribution and installation of trade marketing materials, ensuring activities are completed within agreed timelines.
- Consolidate feedback from field sales teams, identify trade marketing needs and assist in tracking the effectiveness of trade marketing initiatives.
- Support Senior Brand Managers in the planning, coordination and execution of brand campaigns, promotional activities and consumer activations.
- Coordinate with agencies, freelancers and suppliers to ensure the timely delivery of marketing materials and campaign requirements.
- Assist with the coordination of social media content, promotional competitions and consumer engagement activities.
- Support consumer and market research activities, including gathering competitor information and consumer insights.
- Assist with campaign tracking, post-campaign evaluations, reporting and general marketing administration.
- Coordinate multiple marketing projects, suppliers and stakeholders simultaneously, ensuring deadlines, budgets and deliverables are closely monitored.

Submit Your Application
hrrnamibia@bokomonamibia.com.na



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Qualification and Experience Required

- A Degree or Diploma in Marketing, Sales or a related field.
- Previous internship, part-time work or practical marketing experience will be an advantage.
- Exposure to FMCG, Trade Marketing, retail operations or promotional activations will be advantageous.
- A valid Namibian Code B driver's license is compulsory.
- Proficiency in Microsoft Office, particularly Excel, PowerPoint and Word.

Essential Skills and Competencies

- Strong organisational skills
- Strong communication and interpersonal skills
- Attention to detail
- Problem analysis and solving
- Adaptability

Closing date: 30 October 2026

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