



WE ARE HIRING



CAREER OPPORTUNITY

At Bokomo Namibia, a joint venture between the Frans Indongo Group (Namibia) and PepsiCo Inc, you get the best of both worlds: an entrepreneur's mindset plus reach and resources through our worldwide network. Bring your unique perspective. Bring curiosity. Bring ingenuity, and drive. We'll give you a platform to be daring.

Management Trainee: Marketing

Reporting to the **Executive: Marketing** the incumbent will provide internal design support across all marketing initiatives while assisting in the development and optimisation of marketing activities, supporting campaign execution and reporting, and contributing to the commercialisation and performance of the brands as part of their development.

Key Responsibilities

- Provide internal design and DTP support across all brands, including artwork adaptations, resizing, layout development, and creation of marketing materials.
- Assist with packaging artwork changes and updates in collaboration with the NPD and Packaging Head.
- Ensure consistency of brand CI across all internally developed materials.
- Support the creation of presentations, templates, and internal marketing documents.
- Develop creative concepts and content for promotional channels to support and highlight brand campaigns.
- Review effectiveness of digital strategies per brand and campaign.
- Assist with the execution of marketing campaigns, promotions, and brand activities across all categories.
- Support the development and rollout of POS materials and in-store marketing initiatives.
- Coordinate timelines, briefs, and internal approvals to ensure timely delivery of campaigns.
- Support post-campaign evaluations and reporting on performance.
- Assist in gathering market, competitor, and consumer insights to support decision-making.
- Contribute to campaign planning and brand initiatives as part of the development process.
- Support product and packaging development processes, including artwork workflows and supplier coordination. Assist in new product development projects and cross-functional initiatives.
- Support basic analysis related to market share, price elasticity and product profitability performance.
- Basic understanding of marketing principles, brand management, and commercial drivers.



Submit Your Application
hrnamibia@bokomonamibia.com.na





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Qualification and Experience Required

- Bachelor's degree (BCom or equivalent) in Marketing, Business, Communications, Design, or a related field.
- 1–2 years relevant experience in marketing, design, or a related field
- Proficiency in Adobe Creative Suite is essential
- Experience in FMCG or a commercial environment will be an advantage
- Proficiency in Microsoft Office
- SAP BI experience
- Valid Code B Namibian driver's license

Skills and Knowledge

- Confident, hardworking employee with interpersonal relations
- Good communication skills
- Problem Analysis & Solving
- Good customer culture
- Result driven, achiever with planning and organizational skills;
- Marketing principles and best practices

Closing date: 01 May 2026



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