#### **EXTERNAL ADVERT**

### Vision

To be the catalyst in transforming the agricultural sector where every Namibian enjoys a quality life.

#### Mission

To provide affordable and sustainable innovative financial solutions towards socio-economic development in Namibia.

## Values

Customer Service
Accountability
Professionalism
Fairness
Integrity
Transparency



Agribank specializes in financing the entire value chain from land acquisition, production inputs, harvesting, transporting, processing and marketing of the products at competitive interest rates.

Interested candidates with relevant qualifications and experience are hereby invited to apply for the following position:

Position: Manager: Marketing & Corporate Communications

**Department: Marketing and Customer Strategy** 

Duty Station : Head Office Contract : Permanent

# **Purpose of the Position**

Reporting to the Marketing and Customer Strategy Executive, the incumbent will be responsible for marketing and corporate communication, project management and advertising/promotion services to promote Agribank's brand and increase the market share.

# **Key Performance Areas**

- Marketing/PR & Communications policies, procedures and strategic plans.
- Public relations and communications services.
- Stakeholder engagements and relationship management.
- Strategic support to sales and business functions.
- Advertising and operational support services.
- Promotions services and campaigns.
- Corporate identity and related branding services.
- Divisional service efficiency and cost management.
- · Marketing research services.
- Corporate social responsibility (CRS) and projects.
- Manage and supervise staff.

### Minimum Educational Qualification and Experience Requirements

• The suitable candidate will have preferably a B. Comm or similar. Major in Marketing or Communications, a post graduate Business/Marketing/Communications qualification with at least 8 years work experience of which 3 years should have been in a managerial/professional role within Marketing/PR/Communications and at least 2 years in a substantial middle management role within Marketing/PR/Communications.

Agribank will offer the successful candidates a competitive remuneration package.

Interested candidates can apply online by visiting www.agribank.com.na

NB: No emailed, hand delivered, or faxed applications will be accepted.

Qualified people from previously disadvantaged groups and people with disabilities are encouraged to apply.

Closing date for applications: 23 December 2025