

INTERNSHIP PROGRAMME

Intern: Marketing, Business Development & Stakeholder Engagement

1. Purpose

The purpose of this internship is to equip final year students with **practical skills and professional exposure** in the areas of **Business Development, Marketing Support, and Stakeholder Engagement**. By integrating academic learning with real workplace practice, the programme aims to enhance employability, foster critical thinking, and build confidence in operating within a corporate environment.

2. Minimum Requirements:

- Final year student pursuing a Degree in Marketing, Business Administration, or Communications.
- Proficiency in MS Office Suite (Word, Excel, PowerPoint, Outlook).
- Demonstrated knowledge of social media platforms, digital marketing tools, and current digital trends.
- Strong analytical, research, and communication skills.
- Ability to work independently and collaboratively in a professional setting.

3. Key Responsibilities and Learning Outcomes:

- Business Development
- Marketing Support
- Stakeholder Engagement

4. Interested candidates are required to submit the following documents:

- Comprehensive CV.
- Motivational cover letter.
- **Certified copies of full academic transcripts** (Failure to submit the full academic transcripts will disqualify your application).
- Apply through the Tara Nawa recruitment portal at www.jobopportunities.net, only applications received through this portal will be considered.

Closing Date: 10 October 2025 @ 17:00

NB: Only shortlisted candidates will be contacted.

NO LATE APPLICATIONS WILL BE CONSIDERED AND ACCEPTED.